

Guide Rewards Program

Generate income. Grow your career.

Embark on an extraordinary journey with MarketScale, where the power of **Community Generated Content (CGC)** and thought leadership converge to redefine your professional and company growth.

Our platform isn't just about networking; it's a catalyst for life-changing opportunities and insights. By engaging with MarketScale, you'll not only enhance your career but also propel your company to new heights. Experience the synergy of sharing, learning, and growing within a community that values innovation and transformative ideas.



Program Tiers and Benefits

Welcome to a world where your growth knows no bounds.

Launch

Begin with exclusive access to our resources, qualifying with 25-49 referrals, 2 deals, or \$100,000+ in sales.

Scale

Expand your network and influence with enhanced platform features and access to industry events, achieved with any of the following: 50-99 referrals, 3-4 deals, or \$250,000+ in sales.

Summit

Attain prestigious status, enjoying increased access to luxurious retreats and professional bonuses. Qualify with any of the following: 100-149 referrals, 5 to 9 deals, or \$500,000+ in sales.

Summit Pro

Reach the apex with access to elite global events, achieved with either 150+ referrals, 10+ deals, or \$750,000+ in sales.

Performance Review

Status is based on the last 12 months' performance. If Guide falls below the required level, levels must be regained within 90 days.

Event Participation Criteria

Annual convention participation is based on the status as of December 31st before the event. Cannes Lions participation is determined based on status 60 days prior to the event.



Exclusive Trip

Cabo San Lucas Getaway

At the **Summit Tier**, experience the luxury of our exclusive retreat in Cabo San Lucas.

This trip is not just a vacation; it's an opportunity to network with top professionals in a stunning setting.

Enjoy first-class accommodations, gourmet dining, and engaging business sessions, all while basking in the beauty of one of Mexico's premier destinations.



Premier Event

Cannes Lions Festival with Summit Pro

For Summit Pro members, indulge in the ultimate reward

A trip to the prestigious Cannes Lions Festival in France. Renowned as the global stage for creative and marketing professionals, this festival is an opportunity to immerse yourself in the world of cutting-edge creativity and innovation.

Network with industry leaders, attend inspiring sessions, and experience the glamour of Cannes.

Your path to unparalleled success

Join the MarketScale Guide Rewards Program today

Embrace this unique opportunity to generate substantial income and accelerate your career to new heights in the world of B2B.

Up to

20% Commission on Sales

Eligibility

Available to all members in their first 12 months of partnership with MarketScale.

Commission Rate

Up to a generous **20% commission** on each sale made.

Payment Schedule

Commissions are paid out as client payments are received, ensuring a **consistent income flow**.

Sales Potential

With average sales prices ranging from **\$29,000 to \$225,000**, the opportunity for significant earnings is substantial.

How to Connect, Engage, and Grow

In the MarketScale Guide Rewards Program, growth is multifaceted. While leveraging your existing network is a part of it, there's more to explore. Actively engage in industry events and online forums to expand your reach. Use social media not just for outreach but also to share valuable content that positions you as an industry expert.

Passive growth can come from consistent branding and visibility in your professional circles. Remember, every interaction is an opportunity – from casual social media conversations to formal business meetings. Your growth in this program is a blend of active engagement, strategic networking, and subtle brand building.

	Qualification	Studio Access	Engage Page	Guide Cloud Access	Studio Video Editing	MarketScale Summit Getaway Room, Meals, Excursions	Paid Airfare to MarketScale Summit	\$1000 Monthly Travel & Tech Bonus	Trade Shows Up to 3/year	Cannes Lions Trip Expenses-Paid
Launch	25-49 referrals, 2 deals, or \$100,000+ sales	✓	✓	✓	✓	✗	✗	✗	✗	✗
Scale	50-99 referrals, 3-4 deals, or \$250,000+ sales	✓	✓	✓	✓	✓	✗	✗	✗	✗
Summit	100-149 referrals, 5-9 deals, or \$500,000+ sales	✓	✓	✓	✓	✓	✓	✓	✓	✗
Summit Pro	150+ referrals, 10+ deals, or \$750,000+ sales	✓	✓	✓	✓	✓	✓	✓	✓	✓

MarketScale Prospects Profile

Industry Focus

Targeting B2B companies within **16 core industries**.

Revenue Criteria

Companies with **\$20 million+** in revenue.

Decision Maker Characteristics

Leaders who prioritize and believe in the power of **community engagement** as a key growth strategy.

Engagement Approach

Seeking **long-term partnerships** and collaborative opportunities rather than mere transactions.

Vision

These prospects are typically **forward-thinking**, understanding the significance of strong networks and community interactions for business development.

CORNING

PHILIPS

intel

verizon

Honeywell

ServiceLogic

HYOSUNG

KUKA

Jabra GN

Johnson Controls

SEGWAY COMMERCIAL

GE HealthCare

MITSUBISHI POWER

tessco

MarketScale Partners

Why MarketScale?

Transforming B2B Growth

Community-Generated Content (CGC)

Leveraging CGC, MarketScale empowers companies to tap into the wisdom and experience of their communities, enhancing brand authenticity and relevance.

MarketScale Studio

Our state-of-the-art studio offers unparalleled resources for content creation, enabling businesses to craft compelling narratives that resonate with their audiences.

Impact on Growth

By integrating CGC and advanced studio capabilities, MarketScale drives meaningful growth for B2B companies, positioning them as industry leaders and changemakers.

Life-Changing Outcomes

The cumulative effect of these strategies is not just business growth but also life-changing impacts on individuals and communities engaged with these B2B companies.

You set the pace

Your involvement in the MarketScale Guide Rewards Program is tailored to your preference

Contribute as little or as much as you desire. Participation aligns with the tiered structure, offering flexibility.

Tier-Based Engagement

Each tier has its own set of expectations, but overall, the commitment is designed to suit your availability and interest level.

Annual Contract Commitment

A yearly agreement to refer and represent MarketScale, maintaining the ethos of independent reps and referral programs.


Active Participation


Stay engaged, responsive, and communicative as needed, ensuring a consistent presence within the program.

Responsiveness

Your active and responsive participation is key, ensuring a dynamic and productive experience for all involved in the MarketScale community.

Become a MarketScale Guide Join the Community Today


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
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